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FREEMASONS VICTORIA NEWSLETTER



**ANZAC PLAQUES - A PERSONAL ODE**

*Join the Freemasons Victoria activation at the Shrine of Remembrance in recognition of all people in all conflict and their families*

**WHEN: ANZAC DAY - 25 APRIL 2017**

**WHERE: SHRINE OF REMEMBRANCE, BIRDWOOD AVENUE MELBOURNE**

**[CLICK HERE FOR MORE INFORMATION](#)**

## Message from MWBro. Don Reynolds Grand Master

Dear Brethren

### Good Friday Appeal

What a wonderful week with our efforts contributing to **\$575k** donation to the Royal Children's Hospital Good Friday Appeal! I very much enjoyed visiting members, families and friends across metropolitan areas on Good Friday and attending the Royal Children's and Tally Room. Thank you again to everyone involved. Take a look at the video [HERE](#) shot at one of our 7-Eleven posts!

### Grand Master's Movements

This past week I installed on Easter Monday at Eureka Daylight Lodge in Ballarat followed on Wednesday by the installation our Grand Herald's son Bro. Richard Goddard, MM at Box Hill Masonic Centre.

Tomorrow I will be attending the Combined Service Lodges Meeting at 11am at Ivalda before heading off in the afternoon to the Grand Chapter Installation at The Pullman Hotel in Albert Park. On Monday 24 April I will be heading off to Sunshine Masonic Centre to install Bro. William Que, MM at Derrimut Daylight Lodge, tiling at 9.30am.

You can see my schedule [HERE](#) and I encourage your participation through the relevant Lodge Secretary.

### Anzac Day 25 April 2017

On **Anzac Day** join me at the Freemasons Victoria activation at the Shrine of Remembrance in recognition of all people in all conflicts and their families. On Wednesday the project was at Horace Petty Estate in South Yarra where, along with artist and Freemason Sankar Nadeson, the residents created special Anzac



commemorative plaques that will ultimately become part of a public installation in the City of Melbourne. View the event [HERE](#).

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## Message from RWBro. Richard L. Elkington

President of the Board of General Purposes

My Brethren

### Board Meeting

As I mentioned last week, your Board met on Thursday 13 April and approved the 2017-2018 Strategic Plan – a great achievement for our whole organisation paving the way to our aspirational future. However, this was not the only business of the Board and the outcomes as usual are provided to you in the interests of transparency [HERE](#).

### In Conversation with our Leaders

This week we continue our conversation with the Grand Master about our future directions. Click [HERE](#) to join us.

### Lodge Strategic Plan

As you heard in my conversation with the Grand Master, now that we have our state wide Strategic Plan, it is now time for Lodges to create their own plans. To this end we have created a Lodge Strategic Plan Guide to assist you with your individual Lodge planning. Please see the guide [HERE](#) and commence consultation with your members to create a guiding document that will help you to build a sustainable future. In the coming weeks I will be talking with you about how you might go about this planning.

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## Message from RWBro. Bruce Cowie

Grand Secretary

Further to the Grand Secretary's Bulletin of 3 April, the next Quarterly Communication of Grand Lodge will be held on Wednesday 21 June at the Inner East Masonic Centre, Box Hill or one of the designated Masonic Centres across the State.

There will be limited seats at Box Hill so those wishing to attend at that centre, should register via Try-Bookings [HERE](#).

This will be an important meeting of Grand Lodge to hear from the President of the Board and our CEO about the Strategic Plan.

For those attending at the Inner East Masonic Centre, Box Hill, the dress code will be Dinner suit with regalia.

### Board of General Purposes

Click [HERE](#) to read more about current vacancies on the Board of General Purposes.

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## Message from Jane Sydenham-Clarke Chief Executive Officer

Hello Members

### Executive Assistant to the CEO

I am pleased to advise that Amelia Hooper has been appointed to the above position. Amelia was selected through a field of sixty candidates and comes from Telstra and Pacific Brands where she provided EA support at the highest level. Please join me in welcoming Amelia to the team. I am looking forward to Amelia's contribution to amplifying my capacity. This enables Julia Edwards to focus her attention on supporting the Grand Secretary, Grand Officers and the Membership and Property teams, particularly with respect to Events where Julia will be taking a leadership role.

### Net Promoter Score

As there has been much discussion regarding this metric in our Strategic Plan, I'd like to explain the Net Promoter Score (NPS) as it is a proven, powerful metric designed to measure satisfaction of a brand customers base. NPS is popular because of its simplicity, reliability and vastly use across the globe. Given its qualities, NPS is useful for tracking brand and membership health over time. Click [HERE](#) for information.

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## Upcoming Events

- **Dig Deep for Legacy** – On Saturday 29 April 2017, Bendigo Freemasons will conduct a unique ceremony of the Unknown Soldier in the depths of the Deborah Mine, High Street, Bendigo. Find out more about this event [HERE](#).
- **Opera Gala Night** – On Saturday 24 June 2017, St Marks Lodge will be holding an Opera Gala Night at the Williamstown Town Hall in an effort to raise funds and awareness towards Alzheimer's Australia and the Dementia Research Foundation. The evening will feature five renowned artists who will each be dedicating their talents and time towards this important cause. Artists include Kathryn Radcliffe, soprano; Roger Howell, baritone; Liane Keegan, contralto; James Egglestone, tenor and Bro. David Barnard, piano. See [HERE](#) for details and make your booking NOW!

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## Media Highlights

### Wimmera Lodge Horsham

19 April 2017 [Wimmera Mail Times](#) "Celebrating seven decades"

19 April 2017 [www.mailtimes.com.au](http://www.mailtimes.com.au) "Freemason Allan Vaughan has celebrated 70 years of service"

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