

Brethren All,

The scale of the floods in Queensland and Victoria is indeed overwhelming. Apart from the human tragedy and destruction, we must also put thought to the economic and financial consequences that will continue to directly affect all Australians for quite some time ahead.

News reports have indicated that finding workers to aid in the reconstruction of affected communities will become increasingly difficult, mainly due to the large scale damage caused by this natural disaster. The recently launched 'Victoria Disaster Recovery Appeal' has been established with funds going directly and foremost to affected Brethren and their families. The Freemasons Victoria's Task Force will also come to the aid of Brethren to assist with fence rebuilding, property clean-up and removal of rubbish.

I am proud to announce that the 'Queensland Flood Relief Appeal' has currently raised over \$106,550 and I wish to personally thank each Lodge and individual for your prompt and valuable contribution.

The Task Force is equipped to help rebuild and clean up damaged Victorian properties as soon as they receive requests and currently adding to its existing equipment and tools kit by purchasing cleaning gear such as pressure washers and sourcing other building materials for plastering, painting and fence restoration.

Through these uncertain times that many of our fellow Australians now face, join with me Brethren in the true spirit of Freemasonry and offer any support possible.

Please visit our website to learn how you can financially contribute to either 'Appeal' or learn how you can become member of the Task Force volunteer clean-up program.

Yours in Freemasonry,

Vaughan Werner  
Grand Master



## **Task Force calling for volunteers to assist Brethren in the flooded township of Carisbrook**



In recent correspondence to Grand Lodge, District Co-ordinator of Loddon District, RWBro. Murray Luxford, reported that all Brethren and their family members in the flood affected areas in Victoria were safe and had been overwhelmed by the generosity and support promptly received from local Freemasons and community members.

Brethren and their families living in flooded areas wished to pass on their sincere gratitude for the kindness and generosity of Freemasons, particularly the Task Force, and all those in Freemasonry who have either volunteered their time and/or donated funds to the Freemasons Victoria Disaster Recovery Appeal.

There have been a number of Brethren within the district who have suffered as a result of the floods, some more than others. WBro. Hayden Stewart of the Carisbrook Lodge perhaps has withstood the most property damage as reported to the Task Force.

WBro. Hayden's house was completely gutted by the floods, that has since been stripped by local helpers, and Brethren have removed floor coverings and plaster. Power has been restored to his home and he has since returned to the house, sleeping on a stretcher. Due to security concerns, his wife and children have been moving around between family and friends for accommodation.

Eight members of the Freemasons Task Force will be undergoing major property works at WBro. Hayden's house on Saturday 5 and Sunday 6 of February 2011 in Carisbrook. If any Brother or their family and friends are available to assist, please contact Ian McMurtrie, the Chair of the Freemasons Victoria Task Force [ian.mcmurtrie@hotmail.com](mailto:ian.mcmurtrie@hotmail.com).

Bro. Gerry Wendells of Carisbrook Lodge No. 405 wishes to express to all Freemasons, "Just to know that you are thinking of us is a great support and is much appreciated."

## Walk the talk

By Mark Richardson



Words! Words! Words! Wherever I go in the city these days all I see are words, words and more words! Words on billboards, road signs, buildings, windows, trams, taxis, buses, t-shirts, on cars and even on number plates. Words for everything, 'Buy me, try me, eat me, come in, one way, drink me, mum's taxi, take me home and love me.' Stop! Oh, 'Stop', that's just another word to throw in the city's evolving thesaurus mix that appears on most street corners. Even Melbourne's hot air balloons are taking words to new heights. RMIT is the newest edition to take to Melbourne's friendly morning skies on morning joy flights. Imagine if Melbourne was limited to a word count? Perhaps I could walk along singing a happy tune... *"I can see clearly now the words are gone, I can see all the...hang on! What are all these logos I can now see in my way...without the words that had me blind, logos are really bright on this sun shiny day"*.

Some of the world's most successful companies have been clever enough to eliminate words and replacing them with an unrelated symbol and when we see it, we somehow forget the symbol we're looking at and put a completely unrelated word and meaning to it. Take the Nike 'swoosh' logo for example that actually represents the wing of a Greek Goddess. Unless the symbol's origin is known, like me, many first see it as a 'tick' symbol. Before I researched its origin and meaning, I always thought of it as a tick symbol and any tick I saw suddenly took me in the world of runners, sports gear and famous athletes.' For many unknowing people, the tick symbol had been hijacked, tossed around in Nike's marketing board room, freshened up and returned to the world with a whole new meaning. The tick or 'swoosh' symbol even looks cool and is marketable. It simply works either way to the eye of any beholder.

In terms of consumer branding, in 2008, some of the world's major clothing labels started cutting back on mainstream advertising campaigns due to the unstable economy and returned to the power of people marketing: people walking around wearing logos on apparel. That form of advertising was considered to be cost-effective, powerful and influential — mostly because their market research studies revealed that logos and emblems on a stranger's shirt affected people; arousing emotion, memories and experience. It promoted a sense of belonging and started conversation between people. It was brand exposure, fashionable and 'real', people being 'real' — in real time, in real life situations, obtainable and approachable, more so than a glamorous static model or celebrity stuck high-up on a billboard. And just like the 'Nike' tick on T-shirts, companies and organisations started to follow suit, printing less words or ditching them altogether that ultimately said more through street level people marketing.

Logo branding is considered a form of art in the world of advertising and marketing, particularly when presented in its simplest form. Less is more. An apple is no longer just a representative of fruit; it's a brand of computer. An apple says a lot. A kangaroo represents Australia, a white kangaroo markets an airline just as the famous emblem of the Polo Ralph Lauren Corporation doesn't represent a local polo club.

The Masonic 'Square and Compass' has for centuries stood the test of time and is immediately identified and associated with Freemasonry world over. It appears on Masonic Centres, Lodges, Regalia, Masonic

documentation, drawings, paintings and the list goes on. The 'Square and Compass' is simple, effective and powerful, it speaks volumes of tradition, stability and values, and it doesn't need any associated words to make a statement or define its relevance in 2011, or does it?

Only Freemasons in 2011 can keep the 'Square and Compass' relevant on the street for future generations, starting today. Our members are the power, we have the numbers for powerful and effective people marketing: members walking around wearing logos on apparel. We have the power to advertise the principles of Freemasonry on any given street, we are Freemasonry, passing any given person on any given day. The 'Square and Compass' has been around a lot longer than the almighty Nike white tick; what are you waiting for, visit Freemasons Victoria's newly launched and E-Store, don the 'Square and Compass' wherever you go and see what happens when we all 'just do it!'

### **Shop @ Freemasons Victoria's new online e-store**



As you might already know, we have recently launched our very own Freemasons Victoria E-Store. There are several ways you can make purchases from the e-store:

- Purchase online: Log in to [www.freemasonsvic.net.au](http://www.freemasonsvic.net.au) and login as a member to access the e-store.
- Over the phone: call Reception on (03) 9411 0111 and place an order and pay via credit card or send a cheque.
- Make purchases over the counter at the Grand Lodge (300 Albert Street, East Melbourne) via cash, cheque or credit card payments.

If you do not have an account to login to the e-store, please email [support@freemasonsvic.net.au](mailto:support@freemasonsvic.net.au) with your full name and Lodge details and we will create an account for you.

## Young member profile



Bro. Troy Dedman

Bro. Troy John Dedman 26, will become Worshipful Master of Australia Felix Lodge No.1 on 12 February 2011. Proposed by his father WBro. Henry Dedman PM in 2004 and initiated into Lodge Dignity No.866 in 2005, *Engage!* caught up with Bro. Troy to learn more about his passion for Freemasonry and what he hopes to achieve in the chair as Master.

### **How did your Father introduce you to Freemasonry?**

I started asking my father questions about Freemasonry in 2004. My father has been a Freemason for quite some time and I remember him taking our family to Masonic events and social outings, such as picnics with his Lodge.

### **I learnt from our Masonic Calendar of Events that you will be installed as Master of the Lodge of Australia Felix in February. How are you feeling?**

Gee it's less than two weeks away now. There is a part of me that is full of nerves with the very thought of being the Master of the oldest Lodge in Victoria, a Lodge entrenched with history and tradition that dates back very beginning of Victoria. I am also proud to have learnt that in 2014 the Lodge will be turning 175 years of age. It blows my mind just to think about it.

### **Being so nervous, how have you gone about preparing to be the Master, let alone prepare to be the Worshipful Master of what many believe to be the premier Lodge in Victoria?**

I started preparing to be Master from the day I accepted the appointment of Lodge Inner Guard at my mother Lodge - Lodge Dignity in 2007. It was from that point I started learning ritual and ceremonial aspects of Lodge life. Progressing through the various Lodge offices certainly helps to build on proceedings and knowledge. Also, sitting on various committees and being appointed a Warden helped me learn various management aspects of a Lodge.

### **How has your Lodge helped you prepare?**

Organising my Installation has been a massive effort more so because my Installation is the focal point of the Triennial Reunion of all the No.1 Australasian Lodges of which Australia Felix is the host. I have to thank my dad Henry, and members of the Reunion Committee for all the hard work they have done preparing me for this major event in my life. I am so grateful.

**Speaking about your dad Henry, he obviously played a major part in your decision to become a Freemason?**

Yes he was a major influence in as much as he brought Freemasonry into our family but he never put any pressure on me to join. I have two older brothers but they haven't decided to join the Craft yet. I say yet because you never know what the future holds.

**What are some of the main highlights in your Masonic life?**

My initiation night is one highlight I will never forget for several reasons, some of which I'm not prepared to discuss, although they're all positive. My ceremony was so impressive, it made me feel important. These guys in the Lodge were all there because I was becoming one of their Brothers. Receiving the full accreditation certificate from our Grand Master at the December quarterly is also a significant highlight.

There have been many highlights such as all three degree ceremonies but I have to say being asked to lead a contingent of Lodge of Australia Felix Members and their wives/partners on an official visit the Ara Taima Lodge No. 1 in New Zealand would have to take first prize. The respect given to me was unbelievable and my maiden speech in public was so well received. I will never forget how honoured and excited I felt. The members of my Lodge placed so much faith and trust in me, it was so humbling.

**Stories and rumours have circulated about the New Zealand trip Troy, can you divulge any rumours to the wider membership?**

Sporting teams have a saying that what happens on tour stays on the tour. However I will confess that not only did I lead the Lodge delegation to New Zealand, I am extremely guilty of leading three of the Senior Members of the Lodge, Jim Puohotaua, Bob Couzin Wood, and Barry Goodall astray by taking them out clubbing one night to the early hours of the morning. That's all I'm prepared to say until I'm officially Master.

**Apart from playing a leading role organising your Installation, has your Dad played any other part in the lead up to your Installation?**

I'm so glad you asked because he did and it is another one of my Masonic highlights. At a meeting during his Installation, the Master elect takes an obligation regarding his duties as Master of the Lodge. To put things in perspective he takes an obligation regarding the secrets on his actual Installation night. This obligation is usually officiated by the current Worshipful Master. Our current Master Frank Hubbard as a special gesture asked my dad to carry out this obligation. It was a very special and emotional time for both of us.

**How would you summarise your focus for the Lodge of Australia Felix during your term of office?**

Maintaining the level required to preserve our full accreditation status is important to me. We worked hard to achieve it and will need to continue our efforts to ensure we keep it. I also feel that we need to do more in the community to lift the profile of Freemasonry. It is good to see that Grand Lodge is leading the way

but we cannot leave it up to Grand Lodge to do everything for us. All Lodges have to play their part and roll up their sleeves.

**What are three things that come to mind that Freemasonry Victoria should be promoting in the community?**

Just off the top of my head, a greater understanding of what Freemasonry is. A greater understanding of what we do and keep raising the profile of all our charitable work.

**What are three positive changes you have seen in Freemasonry over the last two years?**

Definitely in the area of communication, such as the information presented on our website, regular updates with *Engage!* newsletter and we appear to be receiving regular positive press and publicity.

**What are your aspirations in Freemasonry?**

To one day become a member of a Grand Lodge Ceremonial Team.

### **A Grand Initiation for our Grand Secretary**



Justin Charles Ogden Reaper, son of RWBro. Barry Reaper, PDGM, Grand Secretary, was recently initiated into Freemasonry and celebrated with his fiancé, family and Brethren including the Grand Master, Vaughan Werner, during what many described as a 'warm, personal and memorable occasion.'

Bro. Justin was initiated in to The Diamond Valley Lodge No.252 that meets at Diamond Creek Masonic Centre, the Lodge where his father RWBro. Barry Reaper has been a member since 2002.

Bro. Justin was born in 1977 at the Women's Hospital in Carlton and educated at Girton College in Bendigo from 1983 – 1986. He completed his secondary education at Trinity Grammar School in Kew and after twelve months travelling overseas returned to commence a Computer Degree Course at Deakin University in Geelong.

Having caught the travelling bug, Bro. Justin pursued an outdoor career and has successfully ran his own business called 'Big Fish Services' for the past five years where he designs, creates and constructs a variety of stunning fish ponds and waterfalls for business and residential properties.

Bro. Justin was joined on the evening by his fiancé Preciss Magdadaro, a citizen of the Phillipines from Davao City, Mindanao. The happy couple will marry in the Phillipines on 27 April this year.

RWBro. Barry is extremely proud of Bro. Justin joining the Craft and is our Grand Secretary's second son to become a Freemason, along with Bro. Fergus Reaper who is a Master Mason.

### **Celebrating Australia Day at the Migrant Camp**



On Australia Day 2011 a group of North East Freemasons (mainly of the Mark Degree) and their partners, visited Bonegilla Migrant Camp - not migrant camp as we know it today, but one of bygone years.

The Bonegilla Migrant Reception and Training Centre was established in 1947, and until 1971 served as Australia's largest and longest operating migrant centre. It was the first Australian home for more than 300,000 Post-War migrants from over 50 countries.

The original complex, which covered 130ha, was built during the Second World War as the Bonegilla Army Camp. The complex was made up of 24 separate accommodation blocks. Other facilities included a hospital, three churches, movie theatre, library, primary school, canteen, butcher, barber, police station and three banks. The Camp accommodated 7,000 migrants at any one time.

Of the original 24 accommodation blocks only one has been preserved - **Block 19**. It is now heritage listed and open to the public with double and single accommodation available.

The North East group enjoyed the guided tour of the property and was following the tour lunch at the iconic Blazing Stump Hotel, on the outskirts of Wodonga.

### **Bringing our guests along for the journey**

**By VWBro. Wes Turnbull, PGDC, GSuptCom**

A booklet has been produced for use at 'Open Investitures' to help guests better understand our organisation and that portion of ceremony that they witness.

The booklet is designed to complement the presentation given by the appointed speaker at these occasions as well as provide people with something they can refer to after the event for more information. It includes a brief history of the organisation, points of interest about Freemasonry in Australia, information about what happens at Lodge meetings, an explanation of the role of those Lodge officers being invested and words to the odes sung during the ceremony.

Most importantly, it is intended to make guests feel welcome, comfortable and involved in these occasions, which are a perfect opportunity to showcase who we are and what we do. Copies of the booklet will be distributed by the speaker at future 'Opens'. The information and guidelines on hosting an Open Investiture will soon be updated on the Intranet.

In the meantime, contact Rob Sutton in the Grand Secretary's Office for more information.  
[sutton@freemasonsvic.net.au](mailto:sutton@freemasonsvic.net.au)

### **Thumbs up for the Western Charity Challenge**



Yarraville Lodge No. recently participated in the Western District No. 117 Charity Challenge and received \$1,000 to assist the Fifth Footscray Scout Group for maintenance of their Scout Hall. The Brethren of the Lodge matched the amount and The Worshipful Master, WBro. Arthur Simpson PJGD, made the presentation to Teresa Meyers, Leader in Charge and Ian Campbell, Group Chairman.

The cheque for \$2,000 was accepted by Oscar Campbell, a Cub Scout member of the Scout Group, in the presence of Bob Terry District Commissioner, Kariwara District Scouts.

### **FV Task Force are calling for volunteers for 7-11 outlets for the Good Friday Appeal**



Last year the Task Force mustered a total of 42 volunteers who are members of the 16 Lodges in the Northern District. This year, there's a real possibility of an increase in number of 7-11 outlets that will be available to assist the Uncle Bobs Club with providing collection points for the 80th Anniversary - 2011 Good Friday Appeal 22 April in aid of the Royal Children's Hospital.

There's always a need for willing volunteers, so spread the word and if your Lodge hasn't been represented before, please contact Ken Leckie - Northern District Task Force Co-ordinator on 9354 3858 or [kenleckie6@bigpond.com](mailto:kenleckie6@bigpond.com) to register your interest.

### **Have you heard of the Federation Masters Group?**



Formed in 2001, the FMG are an active and dedicated group of Masters who attend functions and social events at members' respective Lodges to raise funds for various organisations. Over the years the group has raised approximately \$10,000 and have nominated that Banksia Palliative Care will be the recipient of funds raised during 2011 to purchase a much needed Syringe Pump. Banksia has provided specialist palliative care and practical support to over 5,000 children and adults living at home or in an Aged Care facility who have been diagnosed with a progressive terminal illness.

For more information of the Federation Masters Group contact WBro. Colin Fletcher PM. Email [cjfletcher@aapt.net.au](mailto:cjfletcher@aapt.net.au)

### **United Press Mark Lodge are seeking new members**

United Press Mark meet on the 4<sup>th</sup> Saturday of odd months at 7:30pm at Collingwood Masonic Centre, 141 Gipps Street, Collingwood.

The United Press Mark are the only Mark Lodge who meet at Gipps Street and are a warm and dedicated group that welcomes enquiries from prospective members. For further information, please email Secretary RWBro. Laurie Patterson, PSGW – [lap@retirecom.com.au](mailto:lap@retirecom.com.au) or Master WBro. Fred McAnda – [mcanda.fan@bigpond.com](mailto:mcanda.fan@bigpond.com)

### **A special gift presented to the Moira Kelly 'Children First Foundation'**



The Revival Masonic Lodge No.926, which meets at the Greensborough Masonic Centre, recently donated \$3,000 to the Children First Foundation, the organisation responsible for bringing to Australia, for separation the conjoined twins, Krishna and Trishna.

This latest gift will go towards the airfares for Mimoza, a 13 year-old girl from Albania. Mimoza will arrive in Australia for treatment to rectify problems with her feet. Later in the year she will be returning to have further surgery for her hands.

The money was raised by the Brethren by raffling a patchwork double bed quilt and matching pillow case, made by the wives of two Freemasons. This money was then subsidised by the Grand Lodge Board of Benevolence. The lucky and proud winner of the stunning quilt was a Heidelberg resident and Freemason, WBro. Neil Corlett, PJGD.

### **Students from six schools share in the Zetland Lodge No.25 Scholarship Awards**



Zetland Lodge recently held its scholarship awards presentation where 12 students from six schools each received \$100 in front of a ninety guests in Piper Street, Kyneton.

The students chosen for the awards were selected by staff at the various schools and the criteria for the most outstanding efforts during the year were set by Brethren at the Lodge.

The appreciative recipients were from schools within the district including, Langley Primary, Malmsbury Primary, Our Lady of the Rosary, Redesdale/Mia Mia, St. Ambrose Woodend and Tylden Primary.

After the presentation all families and their guests were invited to celebrate with a barbecue dinner.

## **Gipps Street Capital Works**

**By WBro. Damien Hudson**



Our Masonic forefathers bequeathed a wonderful asset and tool to us in a quality brick building at Gipps Street, Collingwood, which has rested on its bluestone foundations since 1928. They sacrificed much and worked hard to gift us an asset we could no longer afford purchase today. Generations who followed preserved that heritage, and in recent decades men like Tim Dunlop and David Yole worked hard and tirelessly to preserve that gift as custodians of the future. It falls to us today to take up the challenge and ensure we too leave this legacy for future generations of Freemasons by safeguarding and improving the Masonic Centre in Gipps Street.

Since the departure of the Buddhists who used the South every Sunday and the slow erosion of the number of Lodges meeting at Gipps Street, the income to support the building has fallen. Towards the end of 2010 the Committee of Management forwarded a submission to Grand Lodge and a combination of Grant and Loan was approved. These funds will be used in a staged building program. The completion of this program, which includes a lift in later stages, will be dependent on securing cash flow from non-Masonic tenants.

While it is not for Grand Lodge to “save” Gipps Street, the funds Grand Lodge have made available will facilitate Gipp Street saving itself. In partnership, together our goal is to preserve and improve the building for current and future Freemasons.

## **Are you regularly checking Freemasons Victoria's website and Facebook site?**



The team at Grand Lodge are regularly posting news and information on the official Freemasons website. Recent announcements on the Queensland and Victorian Flood Appeals and Task Force recovery action plans were posted by the Grand Master, Vaughan Werner to alert Freemasons and the general public.

The website is also an excellent communication tool that now includes:

- Regular News updates and bulletins
- Freemasons Victoria's February – June 2011 Calendar of Masonic and public events
- New media centre
- Easy to download back Issues of Freemasonry Victoria Magazine and Engage! E-News
- Freemasons Victoria newly launched E-Store for merchandise purchase
- History and knowledge of Freemasonry and more

Did you know that from 1 Jan to 31 Jan 2011 Grand Lodge received 49 membership enquiries directly from the website?

### **Social Media – Facebook**

Social media sites such as Facebook have taken the world by storm. According to Wikipedia (free on-line dictionary), a social network site is defined as *“an online service, platform, or site that focuses on building and reflecting of social networks or social relations among people, e.g., who share interests and/or activities. A social network service essentially consists of a representation of each user (often a profile), his/her social links, and a variety of additional services. Most social network services are web based and provide means for users to interact over the internet, such as e-mail and instant messaging.”*

Freemasons Victoria Facebook profile shares news and information about Freemasonry with over 3,650 'like-minded' friends around the world with photographs, images and links to electronic media files.



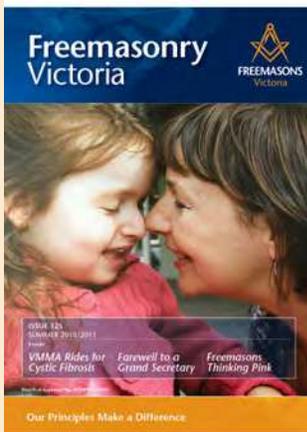
On the 25 January 2011, Freemasons Victoria Grand Master, Vaughan Werner, proudly announced Freemasons Victoria's 'Queensland Flood Relief Appeal' on Melbourne's 3AW 'Afternoon' program hosted by Denis Walter. The Grand Master managed to reveal a little more information about Freemasonry during the interview. The entire interview has been uploaded to Facebook. Join Facebook today to hear the Grand Master's interview on 3AW.

### **Calendar of Events**

The six-monthly Grand Lodge 'Calendar of Events' (**January – June 2011**) is now available on-line on Freemasons Victoria's homepage on the internet. A variety of Freemasons events have been published to promote our Craft to the public, engage prospective members and reinvigorate the current membership. The latest calendar of events features events organised at a Lodge, District and statewide levels and open to both Freemasons and/or non- Freemasons.

For event submissions for the June to December 2011 period, please submit via email to Lena Way at [way@freemasonsvic.net.au](mailto:way@freemasonsvic.net.au)

### **Magazine Distribution**



The Freemasonry Magazine distribution list is steadily growing with a mix of doctors & dentist's surgeries, community centres, shops, libraries and cafes that will now be receiving and displaying copies of the magazine each quarter commencing in March 2011.

Lodges, we still need your assistance to identify more businesses in your area that are willing to stock the magazine – it's an important part of our promotional strategy. Email details to: [way@freemasonsvic.net.au](mailto:way@freemasonsvic.net.au).

## **Advertising soon closing for March Issue 2011**



**RATE CARD FOR ADVERTISERS 2011**  
Engaging editorial tailored to Freemasonry in Victoria including news, feature stories and interviews relevant to Freemasonry in the community.

**What is Freemasonry Victoria?**  
Freemasonry Victoria is regarded as one of the best Masonic publications in the world. Distributed on a quarterly basis, this high gloss publication provides both members and the wider community with a historical account of Freemasonry's core principles in action that continue to make positive difference to the lives of Victorians and Australians alike. Freemasonry Victoria is committed to delivering a professional and engaging publication that is informative, entertaining, thought provoking, eye-catching and reliable with the principal aim of connecting Freemasonry and community members throughout Victoria. Freemasonry Victoria is published in hard-copy with a print run of 16,000 and delivered to all Freemasons members in Victoria and to selected community outlets including doctor surgeries, dental practices, hospitals, aged-care facilities, not-for-profit organisations, libraries and selected private businesses.

**Who is our target market?**  
Freemason members form a group of Victorians that share a common bond and interest in personal and community development. Currently with over 13,600 members state-wide, Freemasons members and their families are a niche-market, hence our advertising and editorial directly targets our readers' lifestyle and consumer purchasing decisions and interests.

**ReaderShip...**  
Average industry readership 2.7 per distributed copy x 16,000 copies = 43,200 (source ABS, 1999). Freemasonry Victoria is also available to download and promoted on the home page of Freemasonry Victoria official website - [www.freemasonsvic.net.au](http://www.freemasonsvic.net.au). This prominent position provides advertisers with additional longevity and wide-wide promotion that potentially reaches over 5 million Freemason members and their families around the world through the Masonic community and communication channels.

**Editorial**  
Every issue of Freemasonry Victoria offers readers strong editorial with a mix of news and information relevant to Freemasonry Victoria's engagement and continual growth within the state of Victoria. Freemasonry Victoria welcomes contributions from Freemason members and readers.

Please submit material to:  
Mark Richardson - Editor  
Freemasonry Victoria  
Phone: (03) 9411 0120  
Email: [Richardson@freemasonsvic.net.au](mailto:Richardson@freemasonsvic.net.au)  
PO Box 663, East Melbourne VIC 3002

Are you considering advertising in the upcoming Issue of Freemasonry Victoria? Currently the magazine is in the final stages of pre-production and advertising will shortly close.

Each Issue provides engaging editorial tailored to Freemasonry in Victoria including news, feature stories and interviews relevant to Freemasonry in the community.

**Average industry readership 2.7 per distributed copy x 16,000 copies = 43,200 (source ABS, 1999).**

To receive your comprehensive advertising package, including 'Magazine Overview', 'Rate Cards', 'Booking Forms' and 'Submission Guidelines' please contact the Editor, Mark Richardson.

[richardson@freemasonsvic.net.au](mailto:richardson@freemasonsvic.net.au)

## **Assistance for Victorian Flood Victims**

The Grand Master MWBro. Vaughan Werner calls on all members to assist in providing financial and hands-on support to match the needs of those affected by the recent flood devastation in country Victoria, particularly our fellow Freemasons and their families.

[Click here](#) to read the assistance for Victorian Flood Victims letter.

[Click here](#) to download the Flood Relief Application for Assistance.



# XPED11

Saturday 19 February 2011



## FINAL REGISTRATION CALL

The XPED11 team will accept 'Late Registrations' up to 12 February 2011

## AGENDA

8.45am Registration Tea/Coffee

9.05am Opening Address MWBro. Vaughan Werner, Grand Master

### Morning Sessions/Workshops

12.20pm Lunch

Afternoon Sessions/Workshops

4.00pm XPED11 In Retrospect

4.20pm Closing address RWBro. Bob Jones, DGM.

Register by email: [education-admin@freemasonsvic.net.au](mailto:education-admin@freemasonsvic.net.au)



**FREEMASONS**  
Victoria

# Freemasons in the CBD

## Quarterly Luncheon

MWBro. Vaughan Werner Grand Master & RWBro. Bob Jones Deputy Grand Master invite you and a guest to the quarterly 'Freemasons in the CBD' luncheon for Freemasons who work or live in the CBD.

### Special Guest Speaker:

**Mark Bolton: "From football to tackling youth homelessness"**

After 124 games and an outstanding ten year career with Essendon Football Club, Mark Bolton is dedicating his career to tackling youth homelessness. After retiring from footy in 2007, Mark has been the driving force behind the development of 'Ladder', a charity created by the AFL Players' Association and the AFL Foundation to address the issue of youth homelessness across Australia.

By harnessing the AFL's power for change, Ladder has the bold vision of creating a youth homelessness facility in every state where AFL football is played.

Ladder opened its first facility in 2009 in Collingwood, providing accommodation, intensive case management and the opportunity for mentoring, living skills programs, work experience, peer support and leadership programs.

Mark holds a Bachelor of Applied Science and recently completed his Masters of Property and Construction degree at the University of Melbourne. He is now the General Manager of Ladder.

**When: Tuesday 22 February**

**Where: Ground Floor Function Room Morgans at 401  
401 Collins Street, Melbourne**

**Time: 12:00pm – 2:00pm**

**Tickets: \$50.00 (includes two-course lunch and beverages)**

**What: Show your true colours, wear your footy  
team's colours!**

**This event is open to all Freemasons plus one guest.**

**Guest Speaker: Mark Bolton**



**Bookings essential**  
**RSVP by 17 February to Donna De La Rue:**  
**delarue@freemasonsvic.net.au or (03) 9411 0103**